

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**SCHROON LAKE CHAMBER NAMES 2022 FOURTH OF JULY HONOREES**

Schroon Lake Chamber of Commerce Executive Director Sue Palisano announced today that at its May meeting, the Board selected Bonnie Bessey as the 2022 Citizen of the Year. Bonnie is manager of the Schroon Lake Dollar General. Chamber Board President, Darren Woods said, “Anyone who walks into the local Dollar General immediately experiences warmth and friendliness from Bonnie. Even children think of going there to visit Ms. Bonnie.” Bonnie is always eager to support every fundraising effort and local events, and is known to quietly meet community needs behind the scenes. “We felt it was time to put Bonnie ‘front and center’ this year for all that she does for the Town,” added Woods. “Bonnie is a wonderful asset to Schroon Lake and we are delighted to honor her as Citizen of the Year.”

A new addition to the Parade this year is the naming of a Grand Marshall. That honor goes to John T. Dillon who was born and raised in Schroon Lake and is the former CEO of International Paper. “Mr. Dillon has been a great supporter of Schroon Lake’s Fourth of July Celebration for many years and like Bonnie, has done so quietly and behind the scenes. It’s only fitting that he be recognized as the first Grand Marshall of our Parade,” said Palisano.

Finally, the 2022 Parade will be in honor and in memory of Paul Bubar, who served many years as the Parade’s Master of Ceremonies. This year as we honor Paul’s memory, his son Jonathan Bubar will step up as the new Master of Ceremonies. “Expect Jonathan to include a few of his Dad’s corny one-liners with a few new ones of his own,” said Woods.

Schroon Lake’s Fourth of July Celebration is a full day of festivities with live music at the Dock Street Stage, family fun in the Town Park, wakeboard demonstrations, Main Street entertainment and much more. The Parade will begin at 6:00 p.m. followed by a Patriotic Concert at the beach by Word of Life and Seagle Festival singers and then, of course, the best fireworks show in the North Country. Palisano says, “This year is not just a return to our normal Fourth – we’re also combining the best parts of last year’s alternative celebration to make the day bigger and better than ever.”